# 1/2001



### **Key figures**

	31.03	3.2001	31.03	. 2 0 0 0	Change
	DM mill	Euro mill	DM mill	Euro mill	
Sales revenues	9.5	4.9	65.4	33.4	-85,5%
EBIT	-0.9	-0.4	45.0	23.0	-102%
Results of ordinary business activities	0.09	0.04	34.1	17.4	-99.7%
Net profit	0	0	15.8	8.1	-100%
Average of employees		24		19	

### Key figures of the stock

SECURITIES IDENTIFICATION NUMBER		622 360
SHARE CAPITAL		15,005,155.09 Euro
NUMBER OF SHARES		11,739,013
FINAL PRICE 31.03.2001		5.10 Euro
HIGHEST PRICE 1 <sup>ST</sup> QUARTER 2001		19.53 Euro
LOWEST PRICE 1 <sup>ST</sup> QUARTER 2001		4.10 Euro
SHAREHOLDER STRUCTURE 31.03.2001	Rüdiger Baeres	54.4%
	Management, AR	0.6%
	Free Float	45%

### **Dear Shareholders**



The first quarter of 2001 of the Intertainment AG was marked by the legal disputes with the American producer Franchise Pictures and the Imperial Bank. All films planned for this period were not supplied free of faults or on time. In the dispute Intertainment is asserting that the budgets of films produced by Franchise were considerably superelevated with the knowledge of the bank entrusted with the financing. The damage incurred so far amounts to about 20 million US dollars. For this reason we have instituted proceedings against Franchise on 21st December 2000 and against the Imperial Bank on 20th February 2001. For us these measures were the only possible way of avoiding further damage to the company.

Because of the difficulties with Franchise Pictures and the outstanding films the turnover is only around nine million DM. The returns on normal business operations are DM 86,392.

In January 2001, despite the legal dispute with Franchise Pictures, we were able to conclude a so-called "First Look Deal" with Paramount Pictures for two years. This means that Paramount is our co-producer for the Arnold Kopelson projects. The studios will be carrying a part of the development costs of each mutual film.

We will continue to keep consistently upon the path which Intertainment is taking at present. Our future still lies in film ideals with excellent producers, cooperation with experienced distribution partners and a strategic participation in the Internet sector.

We thank you for your confidence in our company.

Your Rüdiger Baeres

Chairman of the Board of the Intertainment AG

Bridger Jaeres

## The history of the legal dispute with Franchise Pictures

In May 1999 Intertainment concluded a multi-picture film licensing agreement with Franchise Pictures for a term of five years. Under this agreement Intertainment is to acquire the European and Chinese rights to at least 60 films during this period. In return Intertainment will bear 47 per cent of the production costs for these films, but these will not be due for payment until the films have been delivered and the technical acceptance tests completed. The budgets for the films produced by Franchise were far too high. So far Intertainment has paid some 20 million US dollars in excess to Franchise Pictures.

### The progress of the litigation:

18 December 2000	Negotiations with Andrew Stevens, President and COO of Franchise Pictures, concerning an amicable settlement break down
21 December 2000	Intertainment takes legal action against Franchise Pictures before the Federal District Court of Los Angeles
	Franchise Pictures reacts by taking legal action before the California State Court
20 February 2001	Intertainment also takes legal action against Imperial Bank
18 April 2001	Judge decides that the general case is to be suspended and that priority should be given to the arbitration proceedings against Imperial Bank

## Intertainment and Paramount Pictures sign agreement

At the beginning of 2001 the production company, Paramount Pictures, one of the leading studios of the American film industry, signed a 2-year first-look agreement (giving the right of first refusal for productions) and a co-financing agreement with Intertainment AG. This means that Paramount is co-producer of the films which Intertainment produces with Arnold Kopelson. The studios are to bear part of the development costs for each film. In return Paramount Studios will have the possibility of marketing the films in all areas of the media in North America.

For Intertainment AG this is an important step in achieving a broader diversification in its partnerships with US producers.

Paramount Pictures, who was co-producer of the *Titanic*, one of the most successful films of all Hollywood times, is known for having an almost infallible instinct for spotting blockbusters. In a global business situation which is not necessarily easy for the film industry this Hollywood production studio has decided to work with a German company.

The first project with Hollywood star producer, Arnold Kopelson, is already a signed and sealed deal and now that it looks as though the strike planned by American actors from July 2001 has been averted, it is realistic to reckon that the shooting for the first Kopelson film will start in the current financial year, so that the film will be showing at the cinemas in 2002.

Arnold Kopelson, who with his last ten films (including *Outbreak*, *Seven* and *The Fugitive*) has brought two billion dollars to the box offices of American cinemas, is a guaranter for the success of major film productions.

### Group Balance Sheet as of 31 March 2001 in accordance with the International Accounting Standards (IAS)

### $INTERTAINMENT\ GROUP$

#### **ASSETS**

	31.3.2001	31.12.2000
	DM	DM
A. Fixed assets		
I. Intangible assets		
Similar rights and assets	620,812.11	654,241.47
II. Property, plant and equipment		
Other fixed assets fixtures, fittings		
and equipment	1,058,556.33	1,034,026.37
III. Financial assets	39,211,189.81	39,211,189.81
B. Current assets		
I. Inventories		
1. Film rights	121,612,093.19	125,189,483.18
2. Goods	0.00	985,539.01
3. Down payments made	38,434,702.09	13,502,499.04
II. Accounts receivable and other assets		
1. Trade accounts receivable	177,519,926.85	167,121,072.14
2. Other assets	22,265,821.63	25,226,336.72
III. Cash on hand and in banks	140,924,047.32	142,484,877.41
C. Prepaid expenses	163,188.35	0.00
D. Deferred taxes	2,725,689.82	1,263,797.66
	544,536,027.50	516,673,062.81

### Group Balance Sheet as of 31 March 2001 in accordance with the International Accounting Standards (IAS)

### INTERTAINMENT GROUP

#### LIABILITIES

	31.3.2001	31.12.2000
	DM	DM
A. Shareholder's equity		
I. Subscribed capital	29,347,532.48	29,347,532.48
II. Reserves	292,358,720.90	292,444,691.53
III. Statutory reserves	226,498.00	226,498.00
IV. Group retained earnings	24,082,509.95	24,078,677.86
V. Difference in exchange rate		
resulting from consolidation	-16,275.65	0.00
B. Provisions		
1. Tax provisions	16,353,253.94	16,669,650.61
2. Other provisions	39,323,494.03	38,853,926.53
C. Liabilities		
1. Liabilities due to banks	86,303,766.80	52,996,625.65
2. Down payments received on orders	320,000.00	7,762,630.70
3. Trade accounts payable	44,199,603.96	45,802,701.92
4. Other liabilities	8,552,997.21	6,509,991.53
D. Deferred tax liabilities	3,483,925.88	1,980,136.00
	544,536,027.50	516,673,062.81

### Group Income Statement for 1 January to 31 March 2001 in accordance with the International Accounting Standards (IAS)

### INTERTAINMENT GROUP

		1.131.3.2001	1.131.3.2000
		DM	DM
1.	Sales	9,549,049.18	65,406,154.35
2.	Other operating income	7,672,754.42	2,211,005.16
	•	17,221,803.60	67,617,159.51
3.	Cost of materials		
	a) Cost of film rights and		
	accompanying services	3,378,057.68	17,653,247.73
	b) Cost of services received	60,907.17	108,125.39
		3,438,964.85	17,761,373.12
4.	Personnel expenses		
	a) Wages and salaries	1,986,359.80	796,397.01
	b) Social security contributions	81,930.03	54,534.76
		2,068,289.83	850,931.77
5.	Depreciation on intangible assets		
	and property, plant and equipment	87,449.13	76,979.28
6.	Other operating expenses	12,489,945.63	3,892,705.40
	Earnings before interest and tax (EBIT)	-862,845.84	45,035,169.94
7.	Interest income/expense	949,237.80	-10,971,280.62
8.	Profit/loss on ordinary operations	86,391.96	34,063,889.32
9.	Taxes on income	81,131.87	18,285,048.70
10.	Other taxes	1,428.00	0.00
11.	Group net income	3,832.09	15,778,840.62
	Basic earnings per share	0.00	1.63

### Consolidated Statement of Cash Flow at 31 March 2001 in accordance with the International Accounting Standards (IAS)

### INTERTAINMENT GROUP

		31.3. 2001	31.3.2000
		TDM	TDM
	Net income	4	15,779
+	Depreciation of fixed assets	87	77
	Cash Flow	91	15,856
+	Increase in provisions	153	16,192
_	Increase in inventories	-29,433	-65,847
-/+	Decrease/increase in liabilities from trading		
	and other liabilities	-5,499	6,698
	Cash used for current operations	-34,687	-27,101
-	Payments made for investment in property, plant and equipment	-111	-277
	Cash used for investment activities	-111	-277
+/-	Increase/decrease of liabilities due to banks	33,307	-45
	Proceeds from the financing activities	33,307	-45
	Change in cash and cash equivalents	-1,491	-27,423
_	Changes in cash and cash equivalents caused by		
	exchange rates and other factors	-70	0
+	Cash and cash equivalents at the beginning of the period	142,485	105,354
	Cash and cash equivalents at the end of the period	140,924	77,931



### 1/2001 Explanations

#### **Turnover**

Due to the legal disputes with Franchise Pictures Intertainment did not accept any films during the period of this report. This meant that no turnover was made during the first quarter with new films. However, due among other things to the successful Pay-TV marketing by the major distributions partners, the concern was still able to achieve a turnover of DM 9.55 million.

### **Material expenditure**

The material expenditure mainly arises from the cost of purchasing partial rights on the evaluated film rights. The amount has decreased proportionally to the decline in turnover in comparison to the same period in the previous year.

#### **Profit situation**

Despite the strongly increased expenditure for legal consultation fees arising from the legal dispute, the company has still achieved a balanced result during the first quarter of 2001. Furthermore about DM 3.8 million were spent on expanding the production business with Arnold Kopelson as an additional leg to stand on. This expenditure was not activated but were carried to miscellaneous operating expenditure. Positive contributions towards the overall profits will result from these over the successive periods.

### Personnel

Intertainment is continuing to operate as a lean organisation. This strategy contributes towards the fact that the company works cost efficient even in quarters with negligible new business. On average during the first quarter of 2001, the concern employed 24 members of staff in the locations Ismaning near Munich and Los Angeles, USA.

### **Prospects**

In particular in view of the cooperation with the producer Arnold Kopelson the company can expect positive result in the further course of the year. The first film is even due for completion within this year. The US-American rights have already been sold by Intertainment to Paramount, one of the leading major film companies. The remaining world rights will be marketed within the course of this year. Intertainment is immensely increasing its market volume by specialising in worldwide rights on real quality productions.

The still uncertain outcome of the legal dispute with Franchise Pictures can have considerable effects on the turnover and profits of the company for the current business year.

### Shareholdings and option rights of the members of the executive bodies

The members of the Board of Directors and of the Supervisory Board held the following no-par-value equity shares or options in the company as at 31st March 2001:

<b>Board of Directors</b>	<u>Shares</u>	<u>Options</u>
Ruediger Baeres	6,388,177*	-
David Williamson	48,500	125,000
Achim Gerlach	10,000	100,000
Stephen Brown	-	50,000
Supervisory Board		

Dr. Matthias Heisse	12,980**	-
Dr. Andreas Bohn	-	-
Dr. Ernst Pechtl	_	_

<sup>\*</sup> In March 2001 424,223 pledged shares of Ruediger Baeres were realised by the lending bank

<sup>\*\*</sup> In February 2001 Dr. Matthias Heisse assigned those shares held for third persons to the same after termination of the lock-up period



### CORPORATE CALENDAR:

27 JUNE 2001 THIRD GENERAL MEETING OF INTERTAINMENT AG IN MUNICH END OF AUGUST 2001 PUBLICATION OF QUARTERLY REPORT II / 2001

END OF NOVEMBER 2001 PUBLICATION OF QUARTERLY REPORT III/2001

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